



**2009 Syracuse Invitational Sporthorse Tournament
Featuring the 126th National Horse Show
Program Advertising Contract**

Company name: _____

Contact name: _____

Contact phone: _____ Contact cell phone: _____

Address: _____

E-mail address: _____

Graphic Design contact : _____ phone # _____

PLEASE SELECT ONE OF THE FOLLOWING:

- _____ Full Page Color - \$1,200.00
- _____ Full Page Black & White - \$1,000.00
- _____ 1/2 Page Color - \$750.00
- _____ 1/2 Page Black & White - \$550.00

Note: these fees do not include graphic design and/or creation of advertisements, only placement. Copy is to be provided by advertiser.

- _____ Update my ad from 2008 - \$100.00
- _____ New Ad Creation – Please contact SIST office for details.

METHOD OF PAYMENT:

_____ Check enclosed payable to Syracuse Invitational Sporthorse Tournament
Name on the check _____

_____ Please charge my credit card:
_____ Visa _____ Master Card (sorry, American Express not accepted)

Name on credit card: _____

Card Number: _____

Exp. Date: ____/____ 3-digit security code _____

Signature: _____

The Syracuse Invitational is a 501 (c) (3) not-for-profit organization. Advertisements must be submitted by September 1, 2009 to csawyer4@twcny.rr.com to ensure publication. Refunds will not be given to advertisers who fail to meet submission deadline.

Advertiser's signature _____ Date: _____

_____ SA

**Syracuse Invitational Sporthorse Tournament
featuring the 126th National Horse Show
October 28 – November 1, 2009
Phone: 518-461-6288
Fax: 607-277-2955
www.SyracuseInvitational.com**



**2009 Syracuse Invitational Sporthorse Tournament
COMPETITION PROGRAM
ADVERTISING SPECIFICATIONS**

_____ Full Page Color - \$1,200.00

4 color process
Finished size: 8 ½ x 11
Bleed: 8¾ x 11 ¼
Live Area: 8 x 10½
Non-Bleed: 8 x 10 ½

_____ Full Page Black & White - \$1,000.00

Finished size: 8 ½ x 11
Bleed: 8¾ x 11 ¼
Live Area: 8 x 10½
Non-Bleed: 8 x 10 ½

_____ 1/2 Page Color - \$750.00

Finished size: 5(w) X 8 (h)
Horizontal only – no bleed

_____ 1/2 Page Black & White - \$550.00

Finished size: 5(w) X 8 (h)
Horizontal only – no bleed

Resolution: 300 dpi

Format: **High Resolution PDF preferred.** Native files and hardcopy may be requested for color confirmation. *(Adobe Illustrator, Photoshop, and InDesign accepted. Fonts either need to be included or converted to outlines.)*

Deadline: September 1, 2009

**If you would like your ad created, by the Syracuse Invitational graphic designer, notification must be given by August 1st and approval must be given by September 1st. Contact Connie Sawyer for details on pricing as design fees will be charged.
**You will be notified by September 7th if your ad has been submitted in the incorrect size, format or resolution. If you do not provide the corrected files by September 14th we will make any necessary corrections and you will be billed an additional \$100.00.*

Submit to: **Connie Sawyer at csawyer4@twcny.rr.com**
Phone: 518-461-6288
Fax: 607-277-2955
Address: 12 Dove Drive
Ithaca, NY 14850